



## **Project Description - Plainview, TX**

Plainview Shopping Center Phase II is a 13,000 sf retail development located at the best possible retail location in Plainview/Hale County trade area. It sits at one of the two major entrances into the 205,000 sf Walmart Supercenter and directly on I-27. This ideal location gives this development unparalleled access and visibility to the adjacent Walmart Supercenter as well as perfect visibility from I-27. Once constructed, Plainview Shopping Center Phase II will consist of 6 total retail spaces.

This new shopping center is anchored by a 5,300 sf Rue 21. Rue 21 is a publicly traded retailer operating over 800 retail locations selling women's and teen clothing. In addition to Rue 21 we are working with several other national retailers that will complement the development and drive high amounts of customer traffic for the benefit of all retailers in the center.



## **Community Profile - Plainview, TX**

Plainview, the county seat of Hale County, is strategically located between Lubbock, TX and Amarillo, TX, on Interstate 27. 45 miles north of Lubbock and 75 miles south of Amarillo it serves as the next largest town; effectively connecting the two major economic hubs of the Texas Panhandle region.

Plainview is a largely agricultural town with strong ties and economic benefits from both cattle ranching and row crop production. But don't let the agricultural basis of Plainview's economy fool you... Plainview is home to a Cargill Plant employing over 2000 people and a regional Walmart Distribution Center employing 700 people. Plainview is also the proud home of Wayland Baptist University, which has an enrollment of over 1000 students. And of course, Plainview is home to a 205,000 sf Walmart Supercenter with roughly 300 employees.

The Plainview and Hale County trade area is well over 40,000 people strong, with the population of Plainview itself being over 22,000. Plainview retailers draw shoppers from a large area as the only competing retail areas are located 45 to 75 miles away in Lubbock and Amarillo respectively. Existing retailers located in nearby shopping centers include Cato, Hibbetts Sports, Dollar Tree, Shoe Department and Maurices.